WHY SOFTWARE HASN'T REVOLUTIONIZED LAW Addison Cameron-Huff | <u>CameronHuff.com</u> | @acameronhuff

THREE BIG PROBLEMS

- I. Three Companies Control Case Law
- 2. Software Can't Give Legal Advice
- 3. Productivity **†** Revenue **↓**

CASE LAW ISN'T AVAILABLE

- Imagine if Nokia, Palm and BlackBerry were the only phone companies
- No app economy, no iPhone, no Android and we'd all be using Palm Pilots

CASE LAW ISN'T AVAILABLE

- Courts distribute case law to three companies*:
 - I. Westlaw
 - 2. QuickLaw
 - 3. CanLII

*Details: http://www.cameronhuff.com/blog/ontario-case-law-private/index.html

SOFTWARE CAN'T OFFER LEGAL ADVICE

- Only lawyers can offer legal advice*
- Tech companies can't make software that sells legal advice to customers

*Or can they? LegalZoom has been fighting this for years: https://www.law.stanford.edu/news/latest-legal-victory-has-legalzoom-poised-for-growth

SOFTWARE CAN'T GIVE LEGAL ADVICE

- Companies can't sell to the consumers of legal services
- At best, German model of lawyers advising online publicly: <u>frag-einen-anwalt.de</u>
- Techies forced to sell to lawyers but...

PRODUCTIVITY REVENUEL

- Bay St. colleague wrote a program to automate a common time-consuming task
- No interest from firm
- Billable hour means productivity f revenue↓

PRODUCTIVITY REVENUEL

- Lawyers don't buy much software because they don't see the need
- Companies can't sell to the lawyers and they can't sell to the consumers
- No wonder the software revolution is happening in other industries

SOLUTIONS

- Make case database available via torrent/FTP/AMI
 + no licensing restrictions
- 2. Ease regulation of who can provide legal advice
- 3. Allow non-lawyers to buy into firms (ABS)